## CATALOGUE OF COVID-19 IEC MATERIALS – UP-TSU and UNICEF UP

S	Agency	Communicat	Materials	Links	Key messages	Target		Dissemination
N		ion theme				Audience	Media	Platform
			C	OVID-19 EDUCATIONAL MA	ATERIALS FOR MULTIPLE AUDIENCES	<u> </u>	1	
1	UNICEF	Prevention	Hoarding  **Title Justin State   Find State    **Title Justin State    **T	https://unicef- my.sharepoint.com/ :f:/g/personal/nagu pta_unicef_org/EoP O4pKsobhBsUCa7Ku bUQEBtBRDVNcnTd 3nc1wGVcRrNA	<ul> <li>COVID Symptoms         Do's and Don'ts     </li> <li>Respiratory hygiene</li> <li>Social Distancing.</li> <li>HWWS/Use of sanitizer</li> <li>Used Tissue disposal</li> <li>Contact Doctor</li> </ul>	Rural and Urban Community		<ul> <li>Health, Directorate VBD, GoUP</li> <li>PRD</li> <li>DDMAs</li> <li>Any network</li> </ul>
2	UNICEF	Prevention and reporting of symptoms	Sticker for buses plying on Indo-Nepal Border  क्षित्रं के प्रकृतिक के प्रकृत		<ul> <li>Respiratory hygiene and cough etiquette.</li> <li>Hand hygiene.</li> <li>Keep distance min 1 meter from others.</li> <li>Wash hand as often thoroughly with soap and water or with alcohol-based hand sanitizer</li> <li>Report to the medical team in case of symptoms</li> </ul>	Rural and Urban Community- plying Indo- Nepal border before the lockdown		Directorate VBD,     GoUP: CMOs in     Indo-Nepal boarder     districts
3	UNICEF	Prevention and reporting of symptoms	Half page press advertisement   The page press advertisement avertisement avertisem		<ul> <li>Respiratory hygiene and cough etiquette.</li> <li>Hand hygiene.</li> <li>Keep distance min 1 meter from others.</li> <li>Wash hand as often thoroughly with soap and water or with alcohol-based hand sanitizer</li> </ul>	Urban and rural		Directorate VBD,     GoUP: CMOs in all     75 districts

4	UNICEF	Quarantine	Control Section of Section 19 and 19	<ul> <li>Travel advisory</li> <li>Helpline numbers</li> <li>Do's and Don'ts</li> <li>If you have a foreign travel history in the last 14 days, or have come in contact with someone like that, self quarantine for 14 days.</li> </ul>	Rural and Urban Community	<ul> <li>Health, Directorate VBD, GoUP</li> <li>PRD</li> <li>DDMAs</li> <li>ICDS</li> <li>Education</li> <li>Any network</li> </ul>
5	UNICEF	Preventive Behaviours	Poster (1)  FIGURE 12-18-18-18-18-18-18-18-18-18-18-18-18-18-	<ul> <li>Do's and Don'ts</li> <li>COVID Symptoms</li> <li>Respiratory hygiene and cough etiquette.</li> <li>Keep distance min 1 meter from others.</li> <li>Wash hand as often thoroughly with soap and water or with alcohol-based hand sanitizer</li> <li>Dispose off used tissue into closed dustbin.</li> <li>Contact Doctor</li> </ul>		<ul> <li>Directorate VBD, GoUP</li> <li>All 75 CMOs</li> <li>Milk Cooperatives/ Societies</li> <li>ICDS</li> <li>CP: childline network, DWCD Network, MS network</li> <li>PRD</li> <li>DDMAs</li> <li>BSG &amp; NSS</li> <li>Any network</li> </ul>
6	UNICEF	Advisory for Public Places and Crowded areas	Poster	<ul> <li>Crowded places to avoid</li> <li>Surfaces to avoid</li> <li>Preventive hygiene behaviours</li> <li>Social distancing</li> <li>Avoiding rumors</li> </ul>	Rural and Urban	<ul> <li>Directorate VBD, GoUP</li> <li>All 75 CMOs</li> <li>Milk Cooperatives/ Societies</li> <li>DWCD, CCI and Childline, Labour</li> </ul>

			with respect of respect, age and offer content.  If all me man of the first	Helpline number		network  PRD  DDMAs  BSG & NSS  Any network
7	UNICEF	Advisory for Doctor and Health Worker	Poster  When some of age of another to the total and the control of the control o	<ul> <li>Use and disposal of mask</li> <li>Handwashing steps and times</li> <li>Respiratory hygiene</li> <li>Social distancing</li> <li>Avoiding rumor</li> <li>Helpline number</li> </ul>	Rural and Urban	Directorate VBD,     GoUP     All 75 CMOs
8	UNICEF	Patient Quarantine	Poster  **Poster Service Company of the Company of	Do's and Don'ts  If you have a foreign travel history in the last 14 days, or have come in contact with someone like that self quarantine for 14 days.	Rural and Urban Community	<ul> <li>Directorate VBD, GoUP</li> <li>All 75 CMOs</li> <li>Milk Cooperatives/ Societies</li> <li>DWCD, CCI and Childline, Labour network</li> </ul>

9	UNICEF	Prevention	Leaflet - Chemists and Pharmacists  Pharmac	-	<ul> <li>Greet customers</li> <li>Social Distancing</li> <li>Hand hygiene</li> <li>Precautions during digital payment and money exchange</li> <li>Disinfection of surfaces</li> </ul>	Rural and Urban Community		<ul> <li>PRD</li> <li>DDMAs</li> <li>BSG &amp; NSS</li> <li>Any network</li> </ul> Commissioner, FDA <ul> <li>DDMAs</li> </ul>
1 0	UNICEF	Prevention	Leaflet - Grocery Shop  Owners  क्षेत्रीयात्रका को वागना  क्षित्रकार के वागना  क्षत्रकार के वागना		<ul> <li>Greet customers</li> <li>Social Distancing</li> <li>Hand hygiene</li> <li>Precautions during digital payment and money exchange</li> <li>Disinfection of surfaces</li> </ul>	Rural and Urban Community		<ul> <li>Commissioner, FDA</li> <li>Milk Cooperatives/ Societies</li> <li>DDMAs</li> <li>PRI and Urban bodies</li> <li>MS/Women group network</li> <li>DDMAs</li> </ul>
1	UNICEF	Trucker – for advisory and prevention	Leaflet - Truck Drivers and Transporters		<ul><li> Greeting community</li><li> Social Distancing</li><li> Hand hygiene</li></ul>	Rural and Urban Community	Social Media Digital	<ul><li>Transport department</li><li>Toll authorities</li></ul>

		education	THE CALL SHAPE OF THE CALL SHA	0	Precautions during lift to strangers Disinfection of vehicle inside and outside.		network s	Department interfacing with Petrol Pumps and highways
1 2	UNICEF	Migrants: for Health worker and Saffai Karmachari (Self care and prevention education)	Leaflet - Migrants  क्षेत्रक क्षेत्रक विकास स्वारत्य (क्षेत्रिक - 10) से सम्बन्ध क्षेत्रक क्	0 0 0 0 0	Greeting community Social Distancing, Hand hygiene Wearing of mask & disposal Disinfection of surfaces Arrangement of water and soap Regular proper disposal of waste Message to travellers who reached shelters or home for 14 days home quarantine.	Rural and Urban Community	Social Media Digital network s	<ul> <li>PRI- rural and urban bodies</li> <li>PRD</li> <li>DDMAs</li> <li>Labour dept network</li> <li>BSG &amp; NSS</li> <li>CSOs</li> <li>Other networks</li> </ul>
1 3	UNICEF	Advisory for Police	POSTER  White a secretary of the secreta		<ul> <li>Dos and Don'ts</li> <li>Social distancing</li> <li>Use of Mask</li> <li>HWWS</li> <li>Sanitation of used equipment and surfaces</li> <li>Role of Police</li> </ul>			• Police

1 4	UNICEF	Prevention practices - Dairy Developmen t	Poster  When warry (willing-12) A grant  And the state of		<ul> <li>Use of mask and social distancing during milk collection and delivery</li> <li>Cleaning of milk utensils</li> <li>HWWS</li> <li>Cleaning of surfaces</li> <li>Contacting helpline</li> </ul>			Dairy Development
1 3	UP-TSU	Care for the Elderly	Flyer  Albert was a consequence of the control of t	https://ihatin- my.sharepoint.com/:v:/ g/personal/shalini_ram an_ihat_in/EYHUXOv- ztxBgUn1quOmSdIBcSg 5XE3vmBOsgrffJDao6g? e=wyQdOB	As elderly population is more vulnerable to Corona infection, this flyer has essential information for special care for the elderly	Elderly Citizens	Social Media: WhatsA pp, Twitter Faceboo k	Health, ICDS, Social Welfare, SDMA, Education, Large youth networks like NSS, NCC, Scouts & Guides, Civil Society and CSR like HCL Foundation
1 4	UP-TSU	Home care and Quarantine	Flyer  Selection and selection are selection and selection are selection		In info-graphic and pictorial form, this flyer has essential information for home care and home quarantine	Rural and Urban Communities	Social Media: WhatsA pp, Twitter Faceboo k	<ul> <li>Health, ICDS, Social Welfare, SDMA, Education, Large youth networks like NSS, NCC, Scouts &amp; Guides, Civil Society and CSR like HCL Foundation</li> </ul>

1 5	UP-TSU	Advisory for Citizens	Flyer  Special Exposure H and trace of the special Exposure H and	A flyer in form of advisory on care for those returning from foreign countries, from other states and for other citizens	For Foreign returned and those returning from other states and for common citizens		
6	UP-TSU	Advisory for Citizens	The second of the control of the con	Advisory on care and protective measures to be followed	For Foreign returned and those returning from other states	Media houses, online portals, Social media (Twitter /Linkedi n./ Faceboo k)	
1 7	UP-TSU	Care of the elderly	Press Ad  aggif & Sirinia, order to de all the delication of the control of the c	Has message on essential preventive measures for the elderly Population	For Elderly Citizens	Media houses, online portals, Social media (Twitter /Linkedi n./ Faceboo	

							k)	
1	UP-TSU	Home based				Rural and	Media	
8		care	Press Ad		Essential information for home	Urban	houses,	
			and of the first the second of the second o		care and home quarantine	Communities	online	
			कोरोना को लेकर न हो सम्मिक्त, सतर्कता नरते और रहे सुरक्षित		·		portals,	
			The second control per and the second control pe				Social	
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			And the second s				(Twitter	
							/Linkedi	
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							Faceboo	
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1	UP-TSU	Mask need	Brochure- Size-A5- half		Why wear Mask-How to make	Rural and	Social	
9		and making	page- two fold-		mask at home if you have sewing	Urban	Media,	
		at home	gas before weapons, was more under proved to lard, 10 lard, 10 lard		machine and making mask at home	Communities	Whatsa	
					without sewing machine		p, digital	
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			प्रकार कार्य कर्म कर्म कर्म कर्म कर्म कर्म कर्म कर्म					
			क्षेत्र करने की राज्यान करने करी है. पुत्रकाल तर्मन प्रकार तालक के आहा को भी कारकत से कर किए का करना है।					
2	UP-TSU	Mask need	er will a ord a control to may the birm! to gibte mide in the free mid- dy control.		Why wear Mask-How to make	Rural and	Social	
0	UP-130	and making	कोरोना वायरस के संग्रमण से बचने के लिए घर पर मास्क कैसे बनाएं अप सर को सुरक्षित करने के किए बार पर जानानी ने भारत बना सभाते हैं।		mask at home with support of	Urban	Media,	
0		at home	Read orbit is some error control of the control of	N	sewing machine	Communities	Whatsa	
		at nome	O Sales and the special of the speci		sewing machine	Communities	p, digital	
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			पर पूर्विका को कर प्रकार करते होते पर अस्त्री तार है पिट हो पार्ट किस्सार से कोई पी पेट कर । प्रकार के प्रकार कर के कि के कर की की कर की कि कर की की की कर की की कर कर की कर की कर की कर कर की कर कर की कर कर की कर कर की कर कर की कर कर की कर कर कर की कर कर कर कर की कर कर की कर कर कर कर की कर कर की कर कर की कर कर कर कर					
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2 1	UP-TSU	Messages for Pregnant Women	Flyer  COUNT ES JUICE OF, DECORATION OF THE PROPERTY OF THE PR		Key precautions and care to be taken during and post pregnancy and steps to follow in emergency situation	For Pregnant woman	Social Media, Whatsa p, digital medium	
1	UNICEF	TARA Puppet Series on COVID-19: Episode 1 Corona Quiz ( One with sig language and one without)	Video तारा है तैयार!	https://unicef- my.sharepoint.com/ :f:/g/personal/nagu pta_unicef_org/EoP O4pKsobhBsUCa7Ku bUQEBtBRDVNcnTd	CORONA Quiz  COVID Symptoms  Preventive Behaviours  Contact Doctor	Rural and Urban Community	Whatsa pp, TV Radio, Social Media	<ul> <li>Childline, DWCD, NGOs network</li> <li>BSG &amp; NSS</li> <li>Education</li> <li>PRD</li> <li>NHM</li> <li>ICDS</li> </ul>
2	UNICEF	Tara Puppet series on COVID-19: Episode #2	Video	3nc1wGVcRrNA	<ul><li>Handwashing steps.</li><li>Critical time for Handwashing</li></ul>	Rural and Urban Community	Whatsa pp, TV Radio, Social	<ul><li>Childline, DWCD, NGOs network</li><li>BSG &amp; NSS</li><li>Education</li></ul>

						Media	• PRD • NHM • ICDS
3	UNICEF	Tara Puppet series on COVID-19: Episode #3	Video	<ul> <li>Social Distancing and Use of Mask</li> </ul>	Rural and Urban Community	Whatsa pp, TV Radio, Social Media	<ul> <li>Childline, DWCD, NGOs network</li> <li>BSG &amp; NSS</li> <li>Education</li> <li>PRD</li> <li>NHM</li> <li>ICDS</li> </ul>
.4	UNICEF	Tara Puppet series on COVID-19: Episode #4	Video	<ul> <li>Parent Child quality interactions</li> <li>Continuing Learning</li> <li>Maintaining a positive environment at home</li> </ul>	Rural and Urban Community	Whatsa pp, TV Radio, Social Media	<ul> <li>Childline, DWCD, NGOs network</li> <li>BSG &amp; NSS</li> <li>Education</li> <li>PRD</li> <li>NHM</li> <li>ICDS</li> </ul>
5	UNICEF	Tara Puppet series on COVID-19: Episode #5	Video	Corona Champions	Rural and Urban Community	Whatsa pp, TV Radio, Social Media	<ul> <li>Childline, DWCD,</li> <li>NGOs network</li> <li>BSG &amp; NSS</li> <li>Education</li> <li>PRD</li> </ul>

	UNICEF	Tara Puppet series on COVID-19: Episode #6	Salare Tre Tre Marriors  Video		<ul> <li>Avoid COVID-19 related Stigger and discriminatory behavious</li> <li>Corona is not inked to any particular country</li> <li>Support doctors and frontlin warriors</li> <li>Undertake positive activities such as gardening in daily routine</li> </ul>	Community	Whatsa pp, TV Radio, Social Media	NHM     ICDS      Childline, DWCD,     NGOs network     BSG & NSS     Education     PRD     NHM     ICDS
	UNICEF	Tara Puppet Series on COVID-19	Video		<ul><li>Tara Puppet series on COVII</li><li>19 teaser 1</li></ul>	D-		•
	UNICEF	Tara Puppet Series on COVID-19	Video		<ul><li>Tara Puppet series on COVII</li><li>19 teaser 2</li></ul>	D-		•
6	UNICEF	Meena series- educating child at home	Audio	0	o Around Children issues	Rural	Radio - AIR, FM, CRS	<ul><li>Childline, DWCD, NGOs network</li><li>Community Radio</li><li>Education</li></ul>
7	UNICEF	Full on Nikki series- educating Adolescent at home	Audio	0	Adolescent issues and life sk	ill Rural	Radio - AIR, FM, CRS	<ul> <li>Chidline, DWCD,</li> <li>NGOs network,</li> <li>Adolescent girls</li> <li>network, Women's</li> <li>Group, BBBP</li> <li>Community Radio</li> <li>Education</li> </ul>

	UNICEF	Mirchi Home Tution, Live Radio Programme 31 March onwards on Radio Mirchi, Lucknow	WITH MIRCHI PRATEEK CHANGE OF STANKE STANKES AND STANK	ALTH /OTHER FUNCTIONAR	<ul> <li>Encourage youth to stay at home</li> <li>Learn new skills and prepare for life post lockdown</li> </ul>	Urban	Radio Mirchi	
1	UNICE F	Preventive Behaviours and Role of ASHAs	Leaflet - ASHAS  which respects the research control of the contro	https://unicef- my.sharepoint.com/:f:/ g/personal/nagupta_uni cef_org/EoPO4pKsobhB sUCa7KubUQEBtBRDVN cnTd3nc1wGVcRrNA	1- Do's and Don'ts      COVID Symptoms     Respiratory hygiene.     Social distancing.     Handwashing     Dispose used tissue in dustbin.     Contact Doctor  2- Role of ASHAs	Rural Community		<ul> <li>Directorate VBD, GoUP</li> <li>All 75 CMOs</li> <li>DDMAs</li> </ul>
2	UNICE F	Preventive Behaviours and Role of Teachers	Leaflet - Teachers  which response to the search of the se		1- Do's and Don'ts  COVID Symptoms Respiratory hygiene. Social distancing. Handwashing Dispose used tissue in dustbin. Contact Doctor  2- Role of Teachers	Rural and Urban Community		<ul> <li>Directorate VBD, GoUP</li> <li>Education Dep</li> <li>All CCIs</li> <li>BSG &amp; NSS</li> </ul>
3	UNICE F	Preventive Behaviours	Leaflet - Gram Panchayat		1- Do's and Don'ts  OCOVID Symptoms	Rural Community		Panchayati Raj     Department: 75

		and Role of Gram Panchayat members	Secretary of the property of t	<ul> <li>Respiratory hygiene.</li> <li>Social distancing.</li> <li>Handwashing</li> <li>Dispose used tissue in dustbin.</li> <li>Contact Doctor</li> <li>Role of Gram Pancayat including of Pradhan, ward members, Swacchagrahi, and front line workers</li> </ul>		districts  • Directorate VBD, GoUP  • Mahila Samakhya Network • UPSRLM • BSG & NSS • PRD • DDMAs
4	UNICE F	Preventive Behaviours and Role of SHG members in community mobilization	Leaflet - SHG Members  When account of the county, age of the county of	<ul> <li>1- Do's and Don'ts</li> <li>COVID Symptoms</li> <li>Respiratory hygiene.</li> <li>Social distancing.</li> <li>Handwashing</li> <li>Dispose used tissue in dustbin.</li> <li>Contact Doctor</li> <li>2- Role of SHG members in awareness generation and community mobilization on COVID-19</li> </ul>	Rural (also Urban Community)	<ul> <li>UPSRLM</li> <li>Mahila Samakhya Network</li> <li>Sa-Dhan network for MFIs</li> </ul>
5	UNICE F	Six steps of Hand washing	Leaflet - Six steps of hand washing	<ul> <li>Frequent hand washing for prevention from COVID-19</li> <li>Six steps for hand washing</li> <li>Use of alcohol based sanitizer</li> </ul>	Rural and Urban Community	<ul> <li>Directorate VBD,</li> <li>GoUP</li> <li>All departments and</li> <li>networks</li> </ul>

			कारीना सावदार से व पास्ता, दुद्धा कर्ष विशेष के अवस्था करायी। व्यास कर्षा की कार्या करायी। व्यास कर्षा के कार्या करायी। विशेष के कार्या करायी।					
6	UNICE F	Gram Pradhan – for advisory and prevention education	The second of th		<ul> <li>Greeting community</li> <li>Social Distancing</li> <li>Hand hygiene</li> <li>Disinfection of village</li> <li>Water and Soap Arrangement</li> <li>Regular waste disposal</li> <li>home quarantine for travellers</li> <li>About community Kitchen.</li> </ul>	Rural Community	Social Media Digital network s	• PRD • DDMAs • BSG & NSS
7	UP- TSU	Disinfection by using Bleaching Powder	Poster  Administration and agent and agent	https://ihatin- my.sharepoint.com/:v:/	Depicts the process to make 2% bleaching liquid as disinfectant from bleaching powder	For Health Facilities and Communities	Social Media: WhatsA pp, Twitter Faceboo k	<ul> <li>Health Dept, Malls, Shops, Public Premises</li> </ul>
8	UP- TSU	Disinfection by using liquid Bleach	Poster  with a small call address of a damen it ages to the control of the contro	g/personal/shalini ram an ihat in/EYHUXOv- ztxBgUn1quOmSdlBcSg 5XE3vmBOsgrffJDao6g? e=wyQdOB	Depicts the steps to make 1% Sodium Hypochlorite using bleaching liquid for disinfecting premises	For Health Facilities and Communities	Social Media: WhatsA pp, Twitter	Health Dept, Malls, Shops, Public Premises

9	UP- TSU	Care of the elderly	Poster  क्षेत्रकार्या मार्गा है स्या अपने पहिल्ला को संक्षणण से मुलस  क्ष्म अपने पहिल्ला को संक्षणण से मुलस  क्ष्म अपने पहिल्ला को संक्षणण से मुलस  क्ष्म अपने पहिल्ला को संक्षणण से मुलस  क्षम अपने पहिल्ला को स्थापन के स्थापन	Depicts important Do's and Don'ts and essential preventive measures for the care of the elderly at Home.	For Elderly Citizens	Faceboo k Social Media: WhatsA pp, Twitter Faceboo k	Health Dept,
10	UP- TSU	Hand Washing Steps	Short Film	Demonstrate proper hand washing steps	For Service Providers	Social Media	Films approved by Directorate of Medical and Health as part of training modules for Service Providers on COVID-19. Use
11	UP- TSU	Disinfection of Stethoscope	Short Film  स्थारकीय को संक्रमण रहित करने का तरीका	Step wise process explained to disinfect one's Stethoscope	For Service Providers	Social Media	by department as disinfection guideline.

12	UP- TSU	Mask Wearing	Short Film	A film for Service providers demonstrating proper and correct way of wearing a mask  For Service Providers Media	
13	UP- TSU	Film on Disinfection	Short Film  रखें अपने परिसर को संक्रमण से मुक्त	explaining the process to make 2% bleaching liquid and 1% Sodium Hypochlorite as disinfectants  For Health Facilities and Communities  Media	
14	UP- TSU	Film for FLWs	Short Film  कोविड-19 आओ हरो मिटकर रोकें।  कोवा-गर्भ	Essential information for FLWs such as; Social as ASHAs and DO's and Don'ts for the community, what to do when in home quarantine etc.	
15 MA	UP- TSU	Messages for FLWs	Voice Message  K DOWN (HOME-BOLING	Essential information for FLWs such as; as ASHAs and DO's and Don'ts for the community, what to do when in home quarantine etc.  STAY) AND SOCIAL DISTANCING FOR TARGETTED AUDIENCES	Trainings of FLWs by various depts

1	UNICEF	Janta Curfew- Social Mobilization for voluntary home-bound stay	Leaflet (6) - Janta Curfew  Curfew  Carticology  Carticol	https://unicef- my.sharepoint.com/:f:/g/personal/ nagupta_unicef_org/EoPO4pKsobh BsUCa7KubUQEBtBRDVNcnTd3nc1 wGVcRrNA	0 0	Stay at home Social Distancing Hand hygiene	Rural and Urban Community	• PRD/ UPSRLM • DDMAs
2	UNICEF	Social distancing	Social Distancing (1)  कोवल के कोवल वायस्य ये बवाब की एक उपाय है।  आपसी संपर्क से बचें -जैसे हाथ मिलाना, गले लगना की बजाय  नमस्ते या आदाब करें।		0	Avoid physical contact while greeting people- Do not greet people by shaking hands, hugging	Rural and Urban Community staying at shelter home, service providers at shelter homes	<ul> <li>PRI- rural and urban bodies</li> <li>PRD</li> <li>DDMAs</li> <li>Labour dept network</li> <li>BSG &amp; NSS</li> <li>CSOs</li> </ul>
3	UNICEF	Social distancing	Social Distancing (2)		0	Maintain 1-2 metres of distance with people around you	Rural and Urban Community staying at shelter home, service providers at shelter homes	<ul> <li>Through Milk Cooperatives/ Societies</li> <li>DWCD, CCI and Childline, Labour network and Women's Group/MS network</li> </ul>
4	UNICEF	Social Distancing	Social Distancing (3)		0	Maintain 1-2 metres of distance with	Rural and Urban Community	

			जीवल कोरोला वाक्स्स से क्याव ही एक उपाय हैं।  है मीजार एवं अन्य समय में  भी आपन में मेर मेरी के चलने की  स्तिमार ही बनाकर कर			people around you when eating food or at other times	staying at shelter home, service providers at shelter homes	
5	UNICEF	Social Distancing	Social Distancing (4)  जोतवः कोरोला वायदर से बचाव ही एक उपाय हैं। बुकान एवं अन्य स्थालें पर क्या से क्या 1 से 2 मी. के प्रसाले की सुरवित पूर्व वायार की			Maintain 1-2 metres of distance with people around you when buying essentials or at public places	Rural and Urban Community staying at shelter home, service providers at shelter homes	
6	UNICEF	Preventive - No Spitting	Preventive (1)  कोरोजा वायरस से क्याव ही एक उपाय हैं।  खुले एवं सार्वजनिक स्थानों पर <b>न</b> थूकें।		0	Don't spit in open	Rural and Urban Community	
7	UNICEF	Preventive- hand washing	Preventive (2)  बार बार बार वार संग्वान और साफ पानी से हाथ धोर्ये	<b>क</b>		Wash your hands with soap and water for 40 seconds	Rural and Urban Community	Social Media, Whatsa pp

8	UNICEF	Preventive		entive (3) कोरोना बावरस से बचाव ही एक उपाद हैं। जाक, मुंह या आंखें अनावश्यक <b>गा</b> छुवें		•	Do not unnecessarily touch your moth eyes or nose	Rural and Urban Community	Social Media, Whatsa pp	
					MATERIALS FOR ADVOCA	ACY				
•	Appeals b	v Political Lead	lers and	d Social Influencers						
		NICEF Au /Vi Mes by min	idio ideo ssage PRD ister, JP	काराना क सम् भूपेन्द्र सिंह चौधरी पंचायती राज मंत्री ,उत्तर ग्राम प्रधानों के नाम	https://unicef- my.sharepoint.com/:f:/g/personal/ nagupta_unicef_org/EoPO4pKsobh BsUCa7KubUQEBtBRDVNcnTd3nc1 wGVcRrNA	0	Message Pradhan about COVID 19	Rural		● PRD ● DDMAs
	2 UN		ıdio	Message by Health minister, UP		0	Message ASHA about COVID 19	Rural	Radio	<ul><li>DDMAs</li><li>ASHAs as part of ASHA training kit</li><li>All 75 CMOs</li></ul>
3	3 UI	NICEF AL	ıdio	Appeal by State Minister for Skill		0	Skill Development	Urban	Radio City	

			Development,			Ī		Agra	
			Kapil Dev					Agra	
			•						
4	UNICEF	۸ا	Agarwal			Description	Demot and	Dadia	
4	UNICEF	Audio	Appeal by State		0	Preventive	Rural and	Radio	
			Minister for			Behaviours	Urban	City	
			Health and					Agra	
			Family Welfare						
			Jai Pratap Singh					_	
5	UNICEF	Audio	Appeal by State		0	Food and Civil	Urban	Radio	
			Minister for			Supply		City	
			Food and Civil					Agra	
			Supply						
			Ranvendra						
			Pratap Singh						
6	UNICEF	Audio	Appeal by MD		0	Seeking	Urban	Radio-	
			Skill			support from		AIR	
			Development			SHG members		Bareli	
			Mission			in COVID-19			
						Prevention			
7	UNICEF	Audio	Appeal by		0	Stay at home	Urban	CMS	
			Kailash			and protection		Commu	
			Satyarthai,			of children		nity	
			Nobel Laureate			during		Radio	
						emergency			
8	UNICEF	Audio	Appeal by		0	Stay positive	Urban	CMS	
			Editor,			during		Commu	
			NavBharat			lockdown,		nity	
			Times, NCR			improvement		Radio	
			region			in environment			
9	UNICEF UP	Audio	MD UPSRLM	0	0	Preventive	Rural	Whatsa	• UPSRLM
						Behaviours		рр	
					0	Informing on			
						migrant			

10	UNICEF India	English and Hindi Video (2)	Amitabh Bachchan (Celebrity Ambassador)	0	0 0 0	Basic precautions HWWS Handhygiene Mask use Social distancing Contact doctor	•
11	UNICEF India	Handwashi ng	2 English and Hindi videos of Sachin Tendulkar (Regional Ambassador)			Handwashing with soap and steps	•
12	UNICEF India	Prevention	English and Hindi Video Trisha Kishnan		0	Preventive behaviours	•
15	UNICEF India	COVID-19 preventive and lockdown behaviour	English and Hindi Video Yuvraj Singh		0	Support lockdown HWWS Use trusted sources of information Do not panic	•
14	UNICEF India	COVID themes	5 English Tik Tok files		0 0 0	Preventive Behaviours HWWS Protecting family Contacting Doctor Using trusted sources of	•

	1		T	ı				T		1
							information			
15	UNICEF	Protecting	English and			0	Affected			
	India	from	Hindi Golu PSA				person should			
		transmissio					observe			
		n					quarantine in			
							order to not			
							infect others			
16	UNICEF	10 Hindi	Dr. Pravin	0		0	Technical			
	India	Tik Tok	Khobragade				information			
		series	(Health				related to			
			Specialist				COVID-19 and			
			UNICEF India)				preventive			
							behaviours			
17	UNICEF	5 Hindi Tik	Print with music			0	Preventive			
	India	Tok files					Behaviours			
						0	HWWS			
						0	Protecting			
							family			
						0	Contacting			
							Doctor			
						0	Using trusted			
							sources of			
							information			
• 10 Inf	luencers' Film	s (2-3 mins)								
1	UNICEF	Govt's			https://www.youtube.com/watch	-	Government's	Rural and	TV,	
		preparedn			?v=oDcw1cRVc7s&feature=you u.be		preparedness	Urban	Social	
		ess			<u>a.bc</u>		for combating	Community	media	
			Yogl Adityanath	7 10			the disease –		and	
			Chief Mileton, Little Product	20:59 🕢			isolation		WhatsA	
			Shri Yogi Adityana	th, Chief			wards,		рр	
			Minister, Uttar Pr			-	Expected			
	1	1	1		1	1		ì	1	1

support from

					citizens			
2	UNICEF	Govt's preparedn ess	Shri Jai Pratap Singh, Minister Department of Medical, Health and Family Welfare	https://www.youtube.com/watch ?v=YhYa3zpFeg0&feature=yout u.be	- Preventive behaviours - Use of mask - Do not go into crowded places	Rural and Urban Community	TV, Social media and WhatsA pp	
3	UNICEF	Appeal to migrants	Shri Swami Prasad Maurya, Minister Labour	https://www.youtube.com/watch ?v=MXGj12rxkUM&feature=yout u.be	<ul> <li>Symptoms and social distancing</li> <li>Seek medical care</li> </ul>	Rural and Urban Community	TV, Social media and WhatsA pp	
4	UNICEF	Dos and Don'ts for self quarantine	Dr. Mithilesh Chatturyedi Dr. Mithilesh Chatturyedi, Director Epidemics, UP	https://www.youtube.com/watch ?v=Q8PklP6Zu7w&feature=yout u.be	- Dos and Don'ts for self quarantine for people with foreign travel in the last 14 days	Rural and Urban Community	TV, Social media and WhatsA pp	

5	UNICEF	Appeal to youth for spreading awareness	Dr. Vikasendu Agrawal  Dr. Vikasendu Agrawal  Dr. Vikasendu Agrawal  State Surveillance Officer, UP	https://www.youtube.com/watch ?v=y1g_tczPQRY&feature=yout u.be	Preventive behaviours - 14 days self quarantine in case of foreign travel - Appeal to youth for spreading awareness - Use of mask	Rural and Urban Community	TV, Social media and WhatsA pp	
6	UNICEF	Do not fear Corona	Dr Himanshu Reddy, Associate Professor, KGMU	https://www.youtube.com/watch ?v=tfKUMSmj2X4&feature=yout u.be	-Do not fear in 98% of cases it has mild symptoms -No food restrictions - Avoid going to hospitals if possible - Do not shake hands -Social distancing - Keep your mobile clean, do not share mobile	Rural and Urban Community	TV, Social media and WhatsA pp	
7	UNICEF	Local transmissio n (at that time)	Dr Madhup Bajpai, Regional Team Leader,	https://www.youtube.com/watch ?v=Gq22oU_4QTc&feature=you tu.be	<ul> <li>Local transmission (at that time)</li> <li>Advisory for people returning from travel</li> <li>What to do in</li> </ul>	Rural and Urban Community	TV, Social media and WhatsA pp	

		1	T	T	1 - 1		1 1	
			WHO		case of			
					symptoms			
8	UNICEF	Precaution s to be taken	Dr. Kanupriya Singhal  Readib Speciality  20.55  Dr. Kanupriya Singhal,  Health Specialist UNICEF	https://youtu.be/Gq22oU_4QTc	<ul> <li>Handwashing</li> <li>Cover your face while coughing and sneezing</li> <li>Symptoms</li> <li>Do not spread fake news, rely on credible sources for information.</li> </ul>	Rural and Urban Community	TV, Social media and WhatsA pp	
9	UNICEF	When to see a doctor	Dr Piyali Bhattacahrya, President Indian Assocaition of Peadritics, UP	https://www.youtube.com/watch ?v=vw5g33M1KRI&feature=yout u.be	- 2019: - What to do if you have symptoms - Cough etiquettes - Hand washing - Do not touch face, mouth, nose and eyes	Rural and Urban Community	TV, Social media and WhatsA pp	
10	UNICEF	What is Corona Virus and precaution s	Dr Rama Srivastava, President Indian Medical Association, Lucknow	https://www.youtube.com/watch ?v=16d5y2hF9X8&feature=yout u.be	<ul> <li>What is Corona Virus</li> <li>Precautions to be taken- social distancing</li> <li>Use of mask</li> </ul>		TV, Social media and WhatsA pp	
MATERI	ALS FROM FA	ITH BASED OF	GANISATIONS/LEADERS					

1	UNICEF	Video Message Mahant Divyagiri, Mankameshw ar Shaktipeeth	नवरात्रिपर घर में ही रहें, सुरक्षित रहें घर में ही पूजन करें, बाहर न निकलें	https://unicef- my.sharepoint.com/:f:/g /personal/nagupta_unic ef_org/EoPO4pKsobhBs UCa7KubUQEBtBRDVNc nTd3nc1wGVcRrNA	0	How to maintain social distancing during Navratri	Rural and urban communities observing Navratri	WhatApp	• SMNet • Other networks
2	UNICEF	Video appeal by Rajya Adhikari, Purohit, Vindhyachal Shaktipeeth	राज विश्वक पुर्वतिका स्थले आहे है कोरोज स्था के तीर पुरित्य स्थापन के तीर है के अर्थक		0	How to maintain social distancing during Navratri	Rural and urban communities observing Navratri	Doordars han UP / Youtube and WhatsAp p	• SMNet • Other networks
3	UNICEF	Religious leaders appeal-Darul Uloom Deoband, Saharanpur	Darul-Ulloom, Dooband, U.P. India  34 o for deep and the sequence of the seque		0	Avoidance of social and religious gatherings Social distancing Support to Govt decision of lock down.	Muslim institutions/ population across the country	Print and electronic media. Social Media	<ul> <li>Health dep</li> <li>SMNet</li> <li>Other Networks</li> <li>Health dep</li> <li>SMNet</li> <li>Other Networks</li> </ul>
4	UNICEF	Religious leaders appeal- Darul Uloom Waqf Deoband	DARUL-UL COM WAGE DE COBAND 3-47554 (U.P.) NOIA  of few and the first of the few of the		0	Promoting social distancing	Muslim institutions/ population across the country	Social Media	

5	UNICEF	Appeal from Jamiat Ulema I Hind	स्विक्त प्रत्याच्या के स्वकृत के स्वत्य के स्	<ul> <li>Avoidance of social and religious gatherings</li> <li>Social distancing</li> <li>Support to Govt decision of lock down.</li> </ul>	Muslim institutions/ population across the country	Print and electronic media. Social Media	
6	UNICEF	Appeal from Nadva Lucknow	The country face from their second country of the c	<ul> <li>Avoidance of social and religious gatherings</li> <li>Social distancing</li> <li>Support to Govt decision of lock down.</li> </ul>	Muslim institutions/ population across the country	Print and electronic media. Social Media	
7	UNICEF	Acharya Yogendra ji Maharaj Mahant Hanumant Nitekan, Prayagraj		<ul> <li>Avoidance of social and religious gatherings</li> <li>Prevention</li> <li>Social distancing</li> <li>Support to Govt decision of lock down.</li> </ul>	Hindu Institution	Social Media	
8	UNICEF	Shri Panchayati Akhada Maha Nirmai Digamber Radheshyam Giri jee, Sanskari Peeth, Pryagraj		<ul> <li>Avoidance of religious (Pooja)</li> <li>Hand washing</li> <li>Social distancing</li> <li>Contact your nearest health facility (if need)</li> </ul>	Hindu	Social Media	

		T T	T	A	N. 4	Cartal Navalta	
9	UNICEF	Tauqeer Raza		<ul> <li>Avoidance of social and religious</li> </ul>	Muslim	Social Media	
		Khan, President		gatherings			
		of Ittehad E		<ul><li>Prevention</li></ul>			
		Millat Council,		<ul> <li>Social distancing</li> </ul>			
		Member of		<ul> <li>Support to Govt</li> </ul>			
		Dargah Aala		decision of lock			
		Hazrat,Bareilly		down.			
10	UNICEF	Talib-e-Dua		<ul> <li>Avoidance of social</li> </ul>	Muslim	Social Media	
		Qazi Tanveer		and religious	institutions/Leader		
		Alam		gatherings	/ population across		
				<ul><li>Prevention</li><li>Social distancing</li></ul>	the country		
		Muzaffarnaga		<ul><li>Social distancing</li><li>Support to Govt</li></ul>			
		r		decision of lock			
				down.			
11	UNICEF	Shehar Qazi ,		<ul> <li>Avoidance of social</li> </ul>	Muslim	Social Media	
	CIVICEI	Maulana		and religious	institutions/Leader		
				gatherings	/ population across		
		Aqeel Miyan		<ul> <li>Prevention</li> </ul>	the country		
		Distt- Banda		<ul> <li>Social distancing</li> </ul>			
				Support to Govt			
				decision of lock down.			
12	UNICEF	Prof. Zainus		Avoidance of social	Muslim institutions/	Social Media	
12	UNICEF			and religious	population across the	Social Wicala	
		Sajideen		gatherings	country		
		Shaher Qazi,		<ul> <li>Social distancing</li> </ul>	•		
		Meerut		<ul> <li>Support to Govt</li> </ul>			
		1.7750.00		decision of lock			
				down.			
13	UNICEF	Haji GM		Avoidance of social	Muslim institutions/	Social Media	
		Mustafa		and religious gatherings	population across the		
		District		<ul> <li>Social distancing and</li> </ul>	country		
		President		Prevention			
				<ul> <li>Support to Govt</li> </ul>			
		Jamiat Ulma I		decision of lock			
		Hind , Meerut		down.			
14	UNICEF	Shaher Imam		<ul> <li>Avoidance of social</li> </ul>	Muslim institutions/	Social Media	
	35=.	Sayeed		and religious	population across the		
				gatherings	country		
		Masoom Ali		<ul> <li>Social distancing</li> </ul>			
		Azad		Support to Govt			
				decision of lock			

					down.			
15	UNICEF	Jamat E Islami Hind- Shariya committee	Sharian Council  Memori Siramini Marina Garanga Marina Mar	0 0	Avoidance of social and religious gatherings Social distancing Support to Govt decision of lock down.	Muslim institutions/ population across the country	Social Media	
16	UNICEF	Qazi- E- Shaher, Allahabad Founder Jamia Darussalam, Allahabad	What is a second control of the cont	0 0	Avoidance of social and religious gatherings Social distancing Support to Govt decision of lock down.	Muslim institutions/ population across the country	Social Media	
17	UNICEF	Prof. Zainus Sajideen Shaher Qazi, Meerut		0 0	Avoidance of social and religious gatherings Social distancing Support to Govt decision of lock down.	Muslim institutions/ population across the country	Social Media	
18	UNICEF	Haji GM Mustafa District President		0	Avoidance of social and religious gatherings	Muslim institutions/ population across the	Social Media	

		Jamiat Ulma I Hind , Meerut		0	Social distancing and Prevention Support to Govt decision of lock down.	country			
19	UNICEF	Shaher Imam Sayeed Masoom Ali Azad		0 0	Avoidance of social and religious gatherings Social distancing Support to Govt decision of lock down.	Muslim institutions/ population across the country	Social Media		
20	SMNet	Appeal by various Religious Leaders	List and links	0 0 0	Avoidance of social and religious gatherings Social distancing Support to Govt decision of lock down.	Muslim, Sikh, Christian and Hindu institutions/ population across the country	Social and print Media		
21	UNICEF	Faith Leader Swami Chidanand Saraswati, Global Interfaith WASH Alliance (GIWA) Appeal for		0 0	End child marriage Avoidance of social and religious gatherings Educate and support girls to fulfil their	Rural and urban populations	Social media and whatsapp	•	DWCD Partner organisatio ns NSS BSG UPSRLM Community Radio

22	UNICEF	Akshaya Tritiya Faith Leader Sadhvi Bhagwati Saraswati, Global Interfaith WASH Alliance (GIWA) Appeal for Akshaya Tritiya Faith Leader		0 0	dreams and ambitions End child marriage Avoidance of social and religious gatherings Educate and support girls to fulfil their dreams and ambitions End child	Rural and urban populations	Social media and whatsapp	•	Partner organisatio ns NSS BSG UPSRLM Community Radio
23	UNICEF	Shri Mahant Devyagiri, Mankameshw ar Math Mandir Appeal for Akshaya Tritiya	चे सां स्थिति है. स्थानिक स्थानिक स्यानिक स्थानिक स्थानिक स्थानिक स्थानिक स्थानिक स्थानिक स्थानिक स्य		marriage Avoidance of social and religious gatherings Educate and support girls to fulfil their dreams and ambitions	populations	media and whatsapp	•	Partner organisatio ns NSS BSG UPSRLM Community Radio
MATE	RIALS FOR MAS	S MEDIA TV, RAD	IO, MOBILE TELEPHONY (IVRS)						
1	UNICEF	DD News 1 April	with a side are to the office orgen to all a lands are a side are to the office orgen to all a lands are a side are a sid		<ul> <li>Religious leaders appeal to communit y to support governme</li> </ul>	Rural and urban	Doordar shan UP / Youtube and WhatsA pp		

			https://youtu.be/PRqvwmoEibs		nt initiatives			
2	UNICEF	'Corona No No' (15 mins) 1 April On DDUP 3.30, 5.30 and 7.30 pm	https://youtu.be/3y97ou2Fp		Preventive behaviours , maintain social distancing	Rural and urban	Doordar shan UP / Youtube and WhatsA pp	
3	UNICEF	Health services in COVID-19 times	Press Ad  CONDITION OF THE PROPERTY OF THE PRO		Continuati     on of     health     services     and scrolls     for     television	Rural and Urban Communities		
4	UP-TSU	Home care for citizens	Voice Message	https://ihatin- my.sharepoint.com/:v:/g/per	Essential information for home care and home quarantine	Rural and Urban Communities	IVRS, Mobile Telepho ne	
5	UP-TSU	Elderly Care	Voice Message	sonal/shalini_raman_ihat_in /EYHUXOv- ztxBgUn1quOmSdIBcSg5XE3 vmBOsgrffJDao6g?e=wyQdO B	Essential message on preventive measures for the elderly Population	For Elderly citizens	Sharing links with FLWs and Service	
6	UP-TSU	Advisory Message	Voice Message		advisory on care and protective	For Foreign returned citizens	- Provider s through	

					measures to be followed by those who have returned from foreign destinations		Social Media	
7	UP-TSI	J	Advisory Message	Voice Message	Care and protective measures to be followed by those who have returned from other states	For those returning from other states		
8	UP-TSI	J	Awareness amongst citizens	Voice Message	iformation on care and protective measures to be followed	Rural and Urban Communities		
			AL MEDIA				ı	
1	UNIC EF	SM Po	st 1 - 16/3/2020	करिया वायस्स से न घवराएं सुद वर्षे और सवका वर्षाएं सुद वर्षे और सवका वर्षाएं सुद वर्षे और सवका वर्षाएं स्वाप्त कर से अपने में के किए किए के किए के किए किए के किए किए के किए के किए किए के किए किए के किए किए के किए किए के किए किए के किए	खांसते या छींकते समय अपने मुंह रुमाल या टिशू से ढकें, इस्तेमाल टिशू को कूड़ेदान में ही फेंकें। कोई व्यक्ति जिसे बुखार, खांसी, सांस में परेशानी हो डॉक्टर से सम्पर्क #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCoronavirus	किए भी लेने	Social Media- Twitter and WhatsA pp	

2	UNIC EF	SM Post 2 - 17/3/2020	कम से कम उप से हमान के प्रतिकृति सकता के स्वित के सार्व व सारक प्राप्ति के सार्व व सारक प्राप्ति के सार्व व सारक प्राप्ति से सार-वार और अपने का सुरक्षित स्वत के सिल्प, अपने हार्यों को सार्व व सारक प्राप्ति से सार-वार और	अपने आपको, अपने परिवार व मित्रों को सुरक्षित रखने के लिए अपने हाथों को साबुन व पानी से अनेक बार धोएं। हाथ धोने का सही तरीका अपनाएं। #COVID19 #SwasthaBharat #HealthForAll #CoronaOutbreak	Social Media- Twitter and WhatsA pp
3	UNIC EF	SM Post 3 - 18/3/2020	कोरोना पायरस से न प्रकार सुद वर्ष और सकते क्यार जिन व्यक्तियों को बुखार, खांची या सांस सेने में परेशानी हो, उनके निकट संपर्क से यह और कम से कम 1 मीटर की दूरी बनाए रहें (CORONAVIRUS से सुरक्षित हो)	कोरोना से न घबराएं, खुद बचें और सबको बचाएं जिन व्यक्तियों को बुखार, खांसी या सांस लेने में परेशानी हो, उनके निकट संपर्क से बचें और कम से कम 1 मीटर की दूरी बनाए रखें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp
4	UNIC EF	SM Post 4 - 19/3/2020	FORMAL MARKET AND THE STATE OF	अगर आपको बुखार, खांसी या सांस लेने में परेशानी है तो डॉक्टर से सम्पर्क करें। अन्य व्यक्तियों से 1 मीटर की दूरी बनाए रखें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCoronavirus	Social Media- Twitter and WhatsA pp
5	UNIC EF	SM Post 5 - 20/3/2020	क्रिकेट कर कर कर कर के कर के कर	कोरोना वायरस से सुरक्षित रहें अपने आपको, अपने परिवार और मित्रों को सुरक्षित रखने के लिए, अपने हाथों को साबुन व साफ पानी से बार- बार धोएं। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp

6	UNIC EF	SM Post 6 - 21/3/2020	कोरोना वायरस से न घवराएं सुद बर्च और सबको बचाएं आति वा प्रांक ते समय अपने मुंह को समय अपने मुद्र के समय अपन	खांसते या छींकते समय अपने मुंह को रुमाल या टिशू से ढकें, इस्तेमाल किए टिशू को कूड़ेदान में ही फेंकें। कोई भी व्यक्ति जिसे बुखार, खांसी, सांस लेने में परेशानी हो डॉक्टर से सम्पर्क करें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCoronavirus	Social Media- Twitter and WhatsA pp
7	UNIC EF	SM Post 7 - 22/3/2020	कि कि कि से कि	अपने आपको, अपने परिवार व मित्रों को सुरक्षित रखने के लिए अपने हाथों को साबुन व पानी से अनेक बार धोएं। हाथ धोने का सही तरीका अपनाएं। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp
8	UNIC EF	SM Post 8 - 23/3/2020	कोरोना जायरस से न घडराएं खुद बचे और सबको बचाएं जिन व्यक्तियों को बुखार, स्वासी हो, उनके निकट संपर्क से को और कम से कम 1 और को देश समार की द्वारा के किए को किए की किए की समार	कोरोना से न घबराएं, खुद बचें और सबको बचाएं जिन व्यक्तियों को बुखार, खांसी या सांस लेने में परेशानी हो, उनके निकट संपर्क से बचें और कम से कम 1 मीटर की दूरी बनाए रखें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp

9	UNIC EF	SM Post 9 - 24/3/2020	RECONOMINATION REPORTS	अगर आपको बुखार, खांसी या सांस लेने में परेशानी है तो डॉक्टर से सम्पर्क करें। अन्य व्यक्तियों से 1 मीटर की दूरी बनाए रखें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp
10	UNIC EF	SM Post 10 - 25/3/2020	कोरोना वायरस्य से सुरक्षित रहें  के लिए, भारे वायों को स्वयुक्त र वायों के स्वयु	कोरोना वायरस से सुरक्षित रहें अपने आपको, अपने परिवार और मित्रों को सुरक्षित रखने के लिए, अपने हाथों को साबुन व साफ पानी से बार- बार धोएं। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCoronavirus	Social Media- Twitter and WhatsA pp
11	UNIC EF	SM Post 11 - 26/3/2020	चर पर रह कर कोरोना वायरस के संपर्क से वर्षे वर्ये वर्ये वर्षे वर्षे वर्षे वर्षे वर्षे वर्षे वर्षे वर्	घर पर रहकर कोरोना वायरस के संपर्क से बचें। जब तक बहुत जरूरी न हो, घर के बाहर न निकलें।  #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp
12	UNIC EF	SM Post 12 - 27/3/2020	जिम्मेदार वर्ने, अगर आप पिछले 14 दिनों में विदेश यात्रा से लोटे हैं तो:  अ अंतर में भी का वर्ष के अपने को के स्वार्थ के स्वर्ध के स्वार्थ के स्वार्थ के स्वार्य के स्वार्थ के स्वार्य के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के स	अगर आप या आपके परिजन पिछले 14 दिनों के दौरान विदेश यात्रा कर भारत वापस आए हैं, या कोरोना वायरस से संक्रमित किसी व्यक्ति के संपर्क में आए हैं तो घर के सदस्यों से अलग एक कमरे में रहें। #COVID19 #SwasthaBharat	Social Media- Twitter and WhatsA pp

13	UNIC EF	SM Post 13 - 28/3/2020	कोरोना से जंग हम सब हैं संग और बात पा वे बंगिर पहिता है जागित हो क्या, पा दिता है जूने ना जो हैं पा सक्त में महाना को के समझ के महाना को के समझ के महाना को के समझ	#HealthForAll #IndiaFightsCorona कोरोना वायरस से संक्रमित व्यक्ति से शारीरिक दूरी बनाएं, पर दिलों में दूरी ना आने दें।इस समय संक्रमित व्यक्ति को हम सबके भावनात्मक और सामाजिक सहयोग की जरूरत है। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCoronavirus	Social Media- Twitter and WhatsA pp
14	UNIC EF	SM Post 14 - 29/3/2020	कोरोना वायरस से न घबराएं सुद वर्ष और समको बचाएं अगर आप स्वरूप हैं तो आपको मास्क प्राप्त जो की आवस्यका नहीं है अगर आप स्वरूप हैं तो आपको मास्क प्राप्त को आवस्यका नहीं है अगर आप स्वरूप हैं तो आपको मास्क प्राप्त को मास्क के अप उर्दे को प्राप्त मा को ने बकरा के किए को मास्क के अप उर्दे को प्राप्त मा को ने बकरा के किए को मास्क के अप उर्दे को प्राप्त मा को ने बकरा के किए को मास्क के अप उर्दे के प्राप्त मा को ने बकरा के किए को मास्क के अप उर्दे के प्राप्त मा के अप उर्दे के प्राप्त मा को मास्क के अप उर्दे के प्राप्त मा के अप उर्दे के प्र	जिन्हें खांसी, बुखार या सांस लेने में कठिनाई है वे मास्क पहनें। अगर आप स्वस्थ हैं तो मास्क पहनने की आवश्यकता नहीं है। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp
15	UNIC EF	SM Post 15 - 30/3/2020	and the control of th	कोरोना वायरस से बचने के लिए भीड़-भाड़ वाली जगहों में जाने से बचें। जब भी बाहर निकलें आसपास के लोगों से कम से कम 1 मीटर की दूरी बनाए रखें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona	Social Media- Twitter and WhatsA pp

17	UNIC EF UNIC EF	SM Post 16- 31/3/2020 SM Post 17 - 1/4/2020	कोरिंड - 19 के सतर को कम करें जलरी सामान होने के लिए जाते समय इन बातों को प्रधान होने के लिए जाते समय इन बातों को प्रधान होने के लिए जाते समय के कम पीर की होने के कम पीर की होने कम पार्ट कोर के कम की कम कम पीर की कम की कम कम पीर कम क		कोविड - 19 के खतरे को कम करें। अगर जरूरी सामान लेने बाहर जाना है तो सोशल डिस्टैंसिंग के नियमों का पालन करें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona अगर आप पिछले 14 दिनों में विदेश, देश के किसी राज्य या जिले की यात्रा से लौटे हैं तो जरूरी दिशा-निर्देशों का पालन करें। #COVID19 #SwasthaBharat #HealthForAll #IndiaFightsCorona		Social Media- Twitter and WhatsA pp  Social Media- Twitter and WhatsA pp	
1	UNICE F	Community Kitchen – COVID 19	Document  white and a series of the series	https://unicef  my.sharepoin t.com/:f:/g/p ersonal/nagu pta_unicef or g/EoPO4pKso bhBsUCa7Kub UQEBtBRDVN cnTd3nc1wG VcRrNA	<ul> <li>How to manage community kitchen</li> <li>What type of food to be cooked?</li> <li>Maintenance of sanitation, hygiene and social distancing between cook and others.</li> <li>Special care to Children, pregnant lady, lactating mother and elder.</li> <li>Breast feeding</li> <li>Nutritious food</li> </ul>	Rural and Urban Commu nity		<ul> <li>Through ICDS</li> <li>Police, Childline and NGOs network</li> <li>PRD</li> <li>DDMAS</li> <li>BSG &amp; NSS</li> </ul>